

# FLNA Fleet

## 2012 Strategy

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Senior Fleet Manager, Fleet Operations



# PEPSICO



# Frito Lay has Incredible Brands...





# PepsiCo's Performance with Purpose...



Performance with Purpose



# 7<sup>th</sup> Largest Fleet in North America...





# World Class Fleet



## Reliability

Provide safe, dependable vehicles for all our associates and the customers we share the roads with everyday

## Sustainability

Preserve the environment and reduce green house gases while becoming one of the most fuel efficient fleets in America

## Capability

Build a powerful team of fleet professionals who continue to provide World Class Service

# Most Fuel-Efficient Fleet in America through People, Process, & Technology...

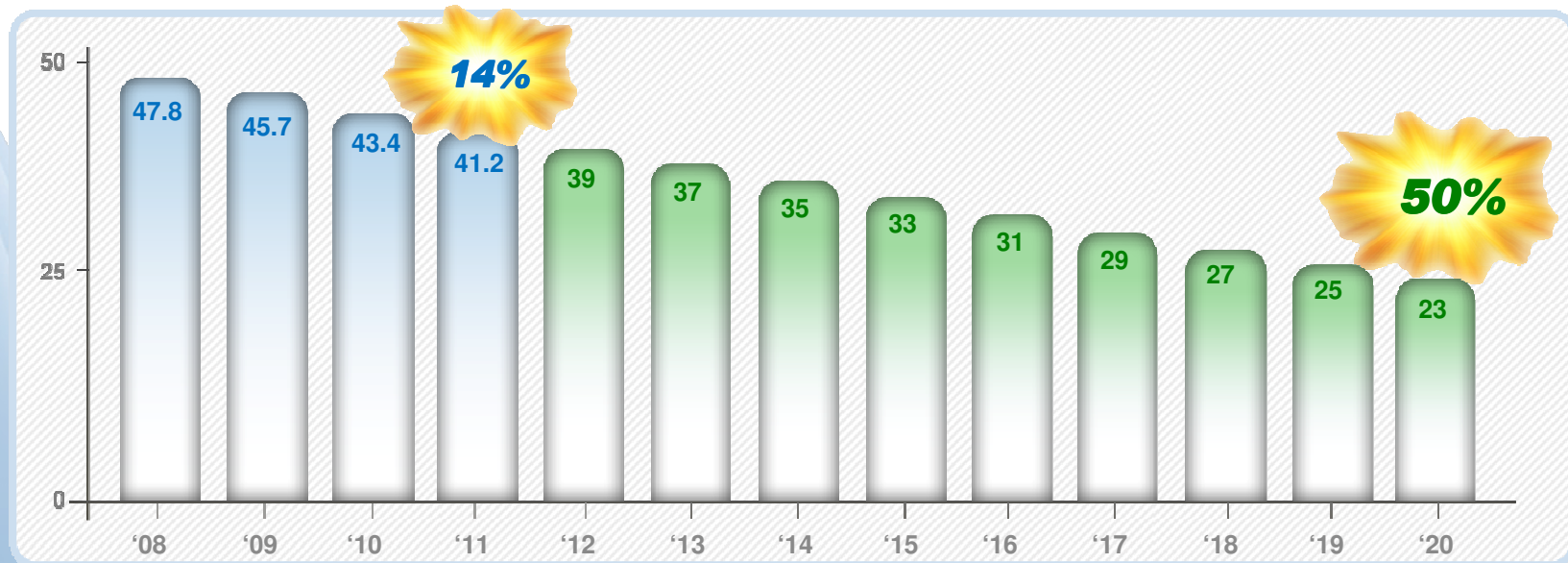


2008

2010

2012

2020



# Electric Box Trucks...



Largest All-Electric Commercial Fleet in North America  
with 280 Vehicles by the End of 2012





## Natural Gas Tractors...



Adding 67 New Tractors to our Fleet will Save the Company about 900,000 Gallons of Diesel Fuel Annually



Reduces greenhouse emissions by **23%** when compared against diesel



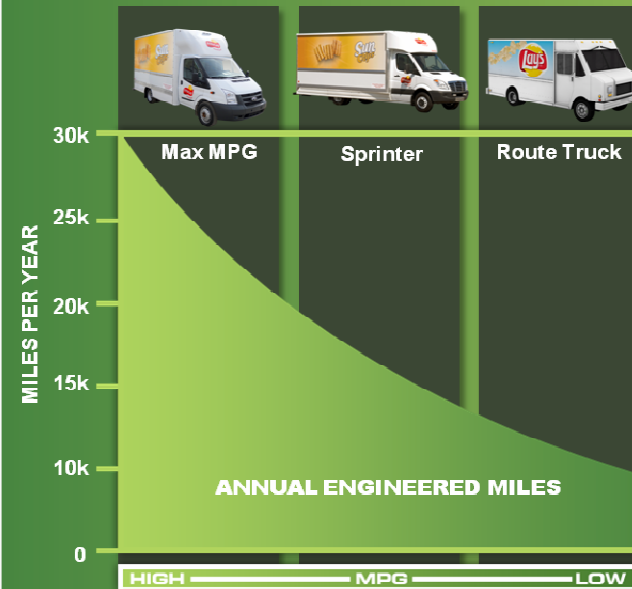
# Max MPG Route Trucks...



Max MPG Trucks Triple the Fuel Economy of Traditional Route Trucks

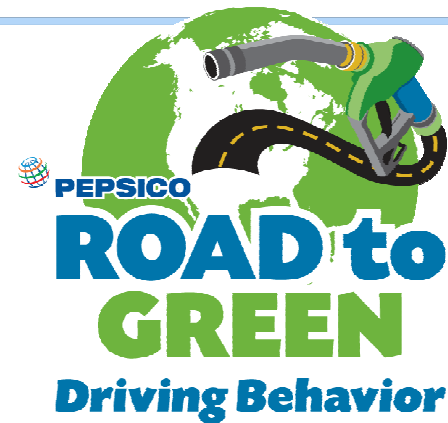


## HIGH MPG TRUCKS ON HIGH MILEAGE ROUTES



# Road to Green Driving Behaviors...

Fuel-Efficient Driving Behaviors are Important  
Across all Vehicle Types



**C**oasting Saves  
**H**igh Speed & Acceleration Burn  
**I**dling Wastes  
**P**acing Traffic Conserves  
**S**pace Protects



**Think C.H.I.P.S.**

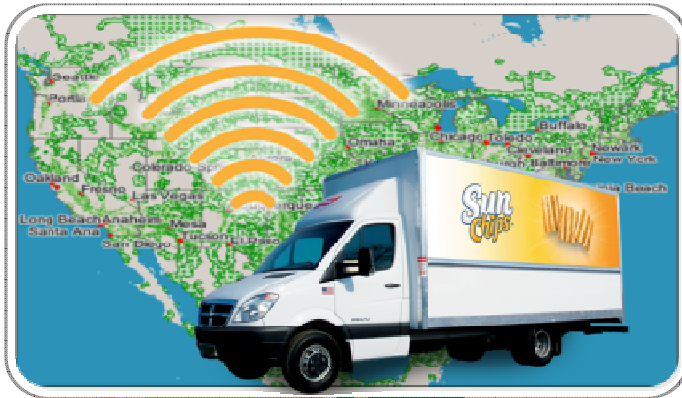




## Global Positioning System (GPS)...



GPS technology enables many forms of productivity and safety improvements



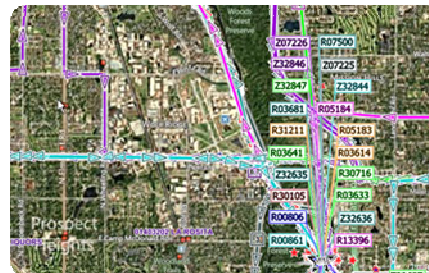
## Predictive Maintenance



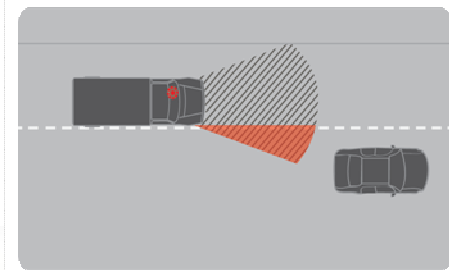
## Safety



## Route Efficiency



## Smart Driver Alert



# Questions?

